



Celebrating the Kaleidoscope of Black Experience

All-Age Activities • Music • Food & Refreshments • Local Artist Gallery • Student Performances • Speaking Program

Saturday, June 21, 2025 | Woburn Public Library | 12:00-4:00 PM

SCI is hosting Woburn's 5th annual celebration of Juneteenth in partnership with the City of Woburn & the Woburn Public Library!

JOIN US AS A SPONSOR!

\$2,500 – Juneteenth Presenting Sponsor

- **Full-Page Ad** [5"W x 7.875"H] in the Event Booklet.*
- **Host a Table** at the event
- **Business Logo featured on SCI Webpage and Facebook Event** as a Presenting Sponsor
- **3 Sponsor Acknowledgements** on SCI Social Media platforms (10,000+ monthly impressions) & Woburn Community Connector monthly newsletter (750 subscribers)
- **Business Logo featured on Day-of-Event** signage or prominent Business Banner placement
- **Verbal acknowledgment** during the event
- **Speaking opportunity** (e.g. introduce a speaker, performance, etc.)

Event Booklet Ads* (print)

- \$400 – Half-Page Ad [5"W x 3.875"H]
- \$250- Quarter-Page Ad [2.5"W x 3.875"H]



Scan the QR code to complete your sponsorship online!

**Ad deadline is Friday, June 13th, 2025. Ads should be sent in .png or .eps format.*

For more information, reach out to Phil Gordon at PGordon@socialcapitalinc.org or 781-608-1499!

SCI welcomes collaboration to customize sponsorship benefits that match your organization's priorities and preferences. Let's chat!



SCI Social Capital Inc.
Cultivating Connections

About SCI: Our mission at SCI is to strengthen communities by connecting diverse individuals and organizations through civic engagement initiatives.

SCI's strategic impact plan is to develop 1,000 Social Capital Cultivators™ of thriving, inclusive communities by 2028, because authentic connections lead to better social, economic, and health outcomes for all.

\$1000 – Juneteenth Champion

- **Half-Page Ad** [5"W x 3.875"H] in Event Booklet*
- **Host a Table** at the event
- **Business Logo featured on SCI Webpage and Facebook Event** as a Community Sponsor
- **2 Sponsor Acknowledgements** on SCI Social Media platforms (10,000+ monthly impressions) & Woburn Community Connector monthly newsletter (750 subscribers)

\$500 – Juneteenth Supporter

- **Half-Page Ad** [5"W x 3.875"H] in the Event Booklet*
- **Business Name featured on SCI Webpage and Facebook Event** as an Virtual Sponsor
- **1 Sponsor Acknowledgement** on SCI Social Media platforms (10,000+ monthly impressions)