

SCI Idealist Celebration

Sponsorship Opportunities 2025

You are invited to partner with us in celebrating our 2025 SCI Idealists with support for the work of SCI. SCI strengthens communities by cultivating connections through inclusive programs, events, partnerships, and leadership development. When you support SCI, you support connections.

2025 SCI Idealist Celebration

Wednesday, May 7th, 2025 - 5:30pm

Multicultural Arts Center - 41 Second St, East Cambridge

An evening highlighted by the presentation of the **2025 SCI Idealist Award**, presented annually to leaders who dedicate their lives and leverage their social capital to address some of the most pressing needs in our community. At our 2024 Event, we honored Nora Moreno Cargie, Ayele Shakur, and Jean E. Dolin for their work in strengthening our communities. [A full list of SCI Idealist honorees is available on our website.](#)

We are thrilled to be presenting the 2025 SCI Idealist Award to:

Marinell Rousmaneire

CEO
EdVestors

Turahm Dorsey

Chief Impact Officer
Eastern Bank Foundation

Rising Idealist Nominations opening soon!

The evening will allow ample time for connections, and you are sure to leave inspired with remarks from our SCI Idealist honorees, as well as impact stories from SCI. Come ready to meet new people, see old friends, and leave with a sense of hope and inspiration!

Sponsorship Impact Levels

While SCI has specific combinations of benefits for each sponsorship level, we look forward to collaborating to customize benefits to match your organization's priorities and preferences. Reach out to us to get started!

SCI Social Capital Inc. Partner - \$25,000

Partner sponsors are recognized as supporters of SCI across all programs, events, and initiatives for a full year.

SCI Idealist Sponsor Opportunities

- **SCI Visionary** - \$15,000
- **SCI Champion** - \$10,000
- **SCI Innovator** - \$5,000
- **SCI Builder** - \$2,500
- **SCI Supporter** - \$1,500



Contact SCI: David Crowley - dcrowley@socialcapitalinc.org or Leah Mulrenan - lmulrenan@socialcapitalinc.org



SCI Social Capital Inc.
Cultivating Connections

socialcapitalinc.org

400 West Cummings Park, Suite 4125
Woburn, MA 01801



SCI Social Capital Inc.

Cultivating Connections

Sponsor Benefits Overview

[Standard benefit details by level are available on our website.](#)

Recognition

Sponsors are recognized before, during and after the event through social and traditional media. Recognition levels relate to sponsorship investments. Specific recognition opportunities include logo, link, and name recognition in

- SCI emails, e-newsletters, website, press releases, media advisories and advertisements, as well as social media (7,000+ followers)
- Event recognition: program book; on-screen logo and name recognition; verbal recognition.

Hospitality

- 2-10 tickets to the SCI Idealist Award Celebration
- Event invitations throughout the year to SCI events and gatherings, such as Juneteenth, SCI AmeriCorps receptions, cultivating connections events, etc.

Access

Sponsors are invited to collaborate in the development of the events, panels, topics and discussions through participation in the Host Committee, event advisory boards, and SCI committees and teams throughout the year.

Program Book Advertisements

In addition to full sponsorship investments that include tickets and program ads, program book ads may be purchased on an a la carte basis, at the rates listed below.

- Full Page Ad \$1,000: Ad or Message (5" wide x 7.875" high)
- Half Page Ad \$600 : Ad or Message (5" wide x 3.875" high)
- Quarter Page Ad \$300 : Ad or Message (2.5" wide x 3.875" high)
- Well-Wisher List \$150 : For a \$150 donation, your name as a Well-Wisher in the program book.

Ads or text for ads should be emailed to info@socialcapitalinc.org. Please send a file that is at least 300 pixels per inch, in either jpg, pdf or eps format.

SCI Idealist Benefit Details by Level - 2025

All Sponsor levels will receive invitations to SCI Cultivating Connections events, and other opportunities throughout the year!

SCI Social Capital Inc. Impact Partner - \$25,000

- Prominent recognition on SCI Website
- Recognition across SCI events and programs (will vary by program but will include, but not limited to, social media posts, flyers, press releases, etc.)
- Priority invitation to SCI events, including 10 guests welcome to join the SCI Idealist Celebration.
- Full page ad in SCI Idealist Program Book, as well as other program books throughout the year
- We will connect with you to determine which benefits are most important to you!

SCI Visionary- \$15,000

- 8 guests welcome at the SCI Idealist Celebration
- Prominent recognition
 - Full page ad in program book. (5" wide x 7.875" tall)
 - Premium placement of logo on all event invitation media
 - Prominent mention in all media communications including press releases, media advisories and advertisements, as well as social media (7,000+ followers)
 - Prominent placement of logo & hyperlink on SCI website and logo in event slideshow.
 - Premier recognition in invitations and e-newsletter (3,000+ subscribers)

SCI Champion- \$10,000

- 6 guests welcome at the SCI Idealist Celebration
- Prominent recognition
 - Full page ad in program book. (5" wide x 7.875" tall)
 - Premium placement of logo on all event invitation media
 - Prominent mention in all media communications including press releases, media advisories and advertisements, as well as social media (7,000+ followers)
 - Prominent placement of logo & hyperlink on SCI website and logo in event slideshow
 - Premier recognition in invitations and e-newsletter (3,000+ subscribers)

SCI Innovator - \$5,000

- 4 guests welcome at the SCI Idealist Celebration
- Recognition before, during, and after SCI Idealist Celebration
 - Full page ad in program book. (5" wide x 7.875" tall)
 - Recognition on all social media platforms
 - Placement of logo & hyperlink on SCI website and logo in event slideshow
 - Recognition in invitations and e-newsletter (3,000+ subscribers)

SCI Builder - \$2,500

- 4 guests welcome at the SCI Idealist Celebration
- Half page ad in program book. (5" wide x 3.875" tall)
- Recognition on all social media platforms
- Placement of logo & hyperlink on SCI website and logo in event slideshow

SCI Supporter - \$1,500

- 4 guests welcome at the SCI Idealist Celebration
- Recognition on all social media platforms
- Inclusion on list of event supporters