



SCI Social Capital Inc.

Cultivating Connections

2024 **SCI Connect & Inspire** Series

SCI Community Impact Panel & Award (March 2024)

SCI Idealist Award Reception (May 2024)

Event Sponsorship Overview

SCI Social Capital Inc. (SCI) is a nonprofit community organization with a mission to strengthen communities by connecting diverse individuals and organizations through civic engagement initiatives. Our story at SCI centers on intentionally **cultivating connections** through **inclusive community programs, partnerships, and leadership development**. Visit our [website](#) and view our [2023 SClimpact Report](#) to learn more.

SCI Connect & Inspire Series

For 15 years, SCI's annual award has honored individuals who exemplify our mission and dedicate their lives and engage their social capital to address pressing needs in our communities.

- **SCI Community Impact Panel & Award Presentation**
 - Presentation of the Connect for Community Impact Award.
 - Panel discussion on business & community collaborations that create healthy and equitable communities.
 - Lunch & networking.
 - See highlights and the full 2022 virtual presentation on [YouTube](#).
- **SCI Idealist Award Reception**
 - Presentation of the 2024 SCI Idealist Awards to three inspiring honorees:
 - **Nora Moreno Cargie** (ella/she), President, Point32Health Foundation, Vice President, Corporate Citizenship
 - **Ayele Shakur**, President, Redstone Family Foundation
 - *Rising Idealist*: **Jean E. Dolin** (he/him), Founder of the Boston LGBTQ+ Museum of Art, History & Culture
 - Networking, drinks and heavy appetizers.
 - The evening will allow ample time for connections, and you are sure to leave inspired with remarks from our SCI Idealist honorees, as well as SCI team members. Come ready to meet new people, see old friends, and leave with a sense of hope and inspiration!
- **SCI Idealist Host Committee**
 - Lend your name in support of the 2024 Idealist Award recipients.
 - Gatherings for the Host Committee, plus sponsors' executives, which cultivate the growing community of Idealists and their organizations. These are an additional benefit to serving on the Host Committee; while not required, they will provide an excellent opportunity to cultivate connections with a diverse group of community leaders.



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Sponsorship Opportunities

SCI invites organizations to partner with us and our communities to cultivate connections, amplify awareness, and build social capital to strengthen communities where everyone has an equal opportunity to thrive. SCI works with sponsors to create the most compelling, customized combinations of benefits to deliver the highest value possible to our supporters. If there is a valuable benefit that is not described below, SCI will work with sponsors to define and deliver it through collaborative discussion and action.

Benefits Overview:

- **Recognition:** Sponsors are recognized appropriately and thoroughly before, during and after the events online, at the events, and in outreach through social and traditional media. Recognition levels relate to sponsorship investments. Specific recognition opportunities include logo, link, and name recognition in
 - SCI emails, e-newsletters, website, press releases, media advisories and advertisements, as well as social media (7,000+ followers)
 - Event recognition: program book advertising; on-screen logo and name recognition; verbal recognition.
- **Hospitality:** Sponsors' executives and guests receive tickets and invitations throughout the year
 - 2-10 tickets to the the SCI Community Impact Panel & Award Presentation and Idealist Award Reception
 - Event invitations throughout the year to SCI Social Capital Inc. events and gatherings, such as Juneteenth, AmeriCorps receptions, advisory board gatherings, etc.
- **Access:** Sponsors are invited to collaborate in the development of the events, panels, topics and discussions through participation in the Host Committee, Connect & Inspire event advisory boards, and SCI committees and teams throughout the year.

Sponsorship Investments:

While SCI Social Capital Inc has specific combinations of benefits for each level of sponsorship, collaborating to customize benefits to match your organization's priorities and preferences is SCI's standard approach. Standard options are below, reach out to us to get started!

- **Connect & Inspire Series Sponsor** - \$15,000. Incorporates the highest level of recognition and collaboration throughout the program year.
- **Gold Sponsor** - \$9,000
- **Silver Sponsor** - \$5,000
- **Bronze Sponsor** - \$2,500
- **Community Sponsor** - \$1,000.
- **SCI Social Capital Inc. Partner** - \$25,000. Partner sponsors are recognized as supporters of SCI Social Capital Inc. across all programs, events, and initiatives for a full year and are recognized as the primary sponsor of the individual event(s) and program(s) that are most compelling for the sponsor.

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