



SCI Social Capital Inc.

Cultivating Connections. Developing Leaders. Strengthening Communities.
socialcapitalinc.org | 165M New Boston Street, Suite 233 Woburn, MA | 781-935-2244

2023 *SCI Connect & Inspire* Series (formerly known as the SCI Social Capitalist Luncheon) *Sponsorship information package*

About SCI

SCI Social Capital Inc. is a nonprofit community organization, founded in 20 years ago, with a mission to strengthen communities by connecting diverse individuals and organizations through civic engagement initiatives. For two decades, we have taken action, big and small, to respond to what our community needs, in many communities, our hometown, and beyond.

We are **cultivating connections**, providing opportunities for people and organizations to come together to work toward positive change. By **developing leaders**, a wider, more diverse, network of our youth and neighbors are empowered to create welcoming and inclusive communities. Our work, rooted in connecting people and coming together to address pressing needs, will lead to **stronger communities**, where everyone has an equal opportunity to thrive.

- **Empowering Young Leaders:** SCI youth leadership programs empower young people to address pressing needs they see in the community. By providing opportunities to build relationships, develop new skills, and also providing access to resources and funding, SCI allows participants to put their ideas into action. After researching, planning, and reflecting, 10 teen interns in one of SCI's youth programs developed an online resource on mental health. You can visit middlesex4mentalhealth.org to see what they have put together!
- **SCI AmeriCorps: Service & Impact:** The SCI AmeriCorps program supports youth success by increasing volunteerism and providing leadership training and community service opportunities for youth. SCI AmeriCorps members respond to the needs of their community in various ways like expanding volunteer opportunities, engaging more residents, and leading youth service programs. Members, trained and supported by SCI, serve with SCI & other local nonprofits, connecting youth with relationships, experiences, and resources they need to succeed.
- **Inclusive Communities:** While bringing diverse people together has always been an important part of SCI's work, it has been a major focus in recent years. By cultivating connections within the community, SCI increases opportunities to learn from each other and work towards a more equitable society. Through events like Juneteenth and programs like Allyship, SCI works to bring people together and celebrate diversity.
- **Engaging Volunteers:** Across generations, across cultures, volunteer opportunities with SCI and through the service of our AmeriCorps members cultivate connections. Mobilizing volunteers is an important part of the way we build social capital. SCI AmeriCorps members support their service sites by engaging volunteers and expanding volunteer opportunities. SCI Volunteer programs like snow shoveling for seniors in Woburn provide both connection and vital support to the community.
- **Healthy Communities: Vaccine Equity:** In response to the COVID-19 pandemic, SCI is working with community leaders to conduct grassroots outreach and reach those who are at the highest risk of COVID-19 and the Flu with the VEAP program. Community members are trained to serve as ambassadors to share factual vaccine information and guidance to their networks.



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2023 *SCI Connect & Inspire* Series

About the Events

(formerly known as the SCI Social Capitalist Luncheon)

For 15 years, SCI's annual luncheon has honored individuals who exemplify our mission. The SCI Idealist Award is presented to leaders who dedicate their lives and engage their social capital to address some of the most pressing needs in our communities. We will present the 2023 Idealists Awards to Michael Curry, Natanja Craig Oquendo, and Pam Eddinger.

Traditionally held at a hotel in Downtown Boston as a single event with some 250 business and community leaders, we have adapted the 2022 event, formally known as the SCI Luncheon! This year's celebration will include two events.

- **SCI Community Impact Panel & Award Presentation** Join us for lunch, learn from our panelists, and recognize a community and its leader! This program will include the presentation of the Connect for Community Impact Award, sponsored by Eastern Bank. It will highlight a panel of guests discussing topics related to business & community collaboration to create healthy and equitable communities. We will also allow time for networking and lunch will be provided. You can see clips and the full virtual presentation of last year's panel on our [YouTube channel](#).
 - **Connect for Community Impact Panel & Award Presentation - Thursday, March 30th, 12:00pm-1:00pm @ [District Hall, Boston](#)** (program will also be presented virtually)
 - *Registration and lunch will begin at 11:30am*
- **SCI Idealist Award Reception** An evening highlighted by the presentation of the 2023 SCI Idealist Award to Natanja Craig Oquendo, Michael Curry, and Pam Eddinger. The SCI Idealist Award is presented annually to leaders who dedicate their lives and leverage their social capital to address some of the most pressing needs in our community.
 - **Thursday, May 4th, 4:30-7:30 @ [District Hall, Boston](#)** (program will also be presented virtually)

2023 SCI Idealist Honorees

Natanja Craig Oquendo, Executive Director at the Boston Women's Fund

Michael Curry, Esq., CEO of the Massachusetts League of Community Health Centers

Pam Y. Eddinger, PhD, President at Bunker Hill Community College

At our 2022 Luncheon, we honored Juan Fernando Lopera, Dr. Makeeba McCreary, and James Morton for their work in strengthening our communities. [A full list of SCI Idealist honorees is available on our website.](#)



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Become a Sponsor

Both events will highlight the importance of building social capital in order to create healthy, inclusive communities. Consider the sponsorship options outlined below and notify SCI of your selection and we will provide additional details.

Gold Sponsor (\$6,000)

- Prominent recognition throughout the events
- 10 guests welcome at the Idealist Award Reception *RSVP required
- 4 guests welcome at the Community Impact Panel & Award Presentation *RSVP required
- Unlimited Virtual access for both events
- Full page ad in program book. (5" wide x 7.875" tall)
- Premium placement of logo on all event invitation emails (at least 5).
- Prominent mention in all media communications including press releases, media advisories and advertisements, as well as social media (7,000+ followers)
- Prominent placement of logo & hyperlink on SCI website and logo in event slideshow.
- Premier recognition in e-newsletter (3,000+ subscribers)

Silver Sponsor (\$3,000)

- Recognition throughout the Luncheon Virtual Events and Award Reception.
- 5 guests welcome at the Idealist Award Reception *RSVP required
- 2 guests welcome at the SCI Community Impact Panel & Award Presentation *RSVP required
- Unlimited Virtual access for both events
- Full page ad in program book. (5" wide x 7.875" tall)
- Placement of logo on all event invitation emails (at least 5).
- Recognition on all social media platforms.
- Placement of logo & hyperlink on SCI website and logo in event slideshow.
- Recognition in e-newsletter (3,000+ subscribers)

Bronze Sponsor (\$1,500)

- Recognition at one Social Capitalist Luncheon Series event.
- 2 guests welcome at the Idealist Award Reception *RSVP required
- 2 guests welcome at the SCI Community Impact Panel & Award Presentation *RSVP required
- Unlimited Virtual access for both events
- Half page ad in program book. (5" wide x 3.875" tall)
- Recognition on all social media platforms.
- Placement of logo & hyperlink on SCI website and logo in event slideshow.
- Recognition in e-newsletter (3,000+ subscribers)

Community Sponsor (\$1,000)

- 4 guests welcome at the Idealist Award Reception *RSVP required
- 2 guests welcome at the SCI Community Impact Panel & Award Presentation *RSVP required
- Unlimited Virtual access for both events
- Inclusion on list of event supporters.

Contact SCI:

David Crowley - dcrowley@socialcapitalinc.org or Leah Mulrenan - lmulrenan@socialcapitalinc.org

Please send logos in eps format and program book ads in high resolution jpg format. Logos and other materials should be emailed to Leah Mulrenan at lmulrenan@socialcapitalinc.org no later than March 1, 2023 for inclusion in event printed material.



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Program Book Advertisements

In addition to full sponsorships that come with tickets and ads, program book ads may be purchased on an a la carte basis, at the rates listed below.

Full Page Ad \$1000

- Full page, Ad or Message (5" wide x 7.875" high)

Half Page Ad \$600

- 1/2 page, Ad or Message (5" wide x 3.875" high)

Quarter Page Ad \$300

- 1/4 page, Ad or Message (2.5" wide x 3.875" high)

Well-Wisher List \$150

- For a \$150 donation, your name will be included in our event program, and we will identify you as a Well-Wisher in the program book.

[See last year's Program Book on our website!](#)

Ads or text for ads should be emailed to Leah Mulrenan at lmulrenan@socialcapitalinc.org. Please send a file that is at least 300 pixels per inch, in either jpg, pdf or eps format no later than March 1, 2023.