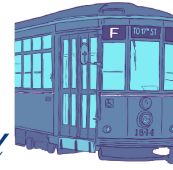


# Winter Lights TROLLEY TOUR & Festival



SCI is partnering with **Woburn Recreation** to host an inclusive evening event, engaging all community members in a **beautiful winter night of lights and connection!** Beginning at dusk on Friday, December 16, trolleys will travel through different neighborhoods in Woburn going on a tour of beautiful displays! Two or three trolleys will be taking 3 trips each, hosting up to **200 community members**. Plus reach **hundreds more** with an ad in our virtual program book!

**All available tickets are currently sold out!**

The starting and ending location of the tour will be at the old Spence Farm building (on the grounds of the Hurld-Wyman School). We will have food and warm drinks, enjoying a **small winter festival event** with sponsor tables! Learn more about our sponsorship opportunities below, or reach out to chat more!

## *Join Us as a Sponsor!*

### **\$1000 - Sponsor a Trolley!** *(Only 4 available)*

- Hang a banner with your company's logo/information on the side of the banner!
  - Must be attached with string, twist-ties, or other non-damaging items. We cannot use tape, tacks, nails, etc.
  - If you would like SCI to create a banner with your logo, we can have one printed. \*Printing costs range from \$50- \$100+ depending on size (3 weeks notice required)
- Host a table at the gathering location
- Have your logo featured on event marketing material, both online and in print
- Have your logo prominently featured in the program book, both online and in print
- Full Page Ad in the Program Book\*
- Shoutouts on SCI social media pages & Woburn Community Connector monthly newsletter

### **\$500 - Host a Table!** *(Only 5 spaces available)*

- Host a table at the gathering location
- Have your logo featured as an event sponsor in the program book
- Shoutouts on our social media pages & Woburn Community Connector monthly newsletter
- Half Page Ad in the Program Book\*
- *(Value could also be in-kind food, drinks, activities for guests)*

*\*Ad cut-off is on November 30th. Ads will be in black and white and should be sent in .png or .eps format.*

### **Program Book Ads** (print & digital)

- Full Page Ad \$250 (5" wide x 7.875" high)
- Half Page Ad \$150 (5" wide x 3.875" high)
- Quarter Page Ad \$75 (2.5" wide x 3.875" high)

### **In-Kind Sponsorship Opportunities**

- Food & Drinks
- Activities for Guests
- Decorations for Spence Farm
- *Let us know if there is another way you would like to get involved in supporting this event!*



**Scan the QR code to complete your sponsorship online!**

**For more information, reach out to Leah at [LMulrenan@socialcapitalinc.org](mailto:LMulrenan@socialcapitalinc.org) or 781-935-2244 x2!**



**SCI Social Capital Inc.**

*Cultivating Connections. Developing Leaders. Strengthening Communities.*

**About SCI:** In June of 2002, SCI was founded by David Crowley. Returning to his hometown of Woburn, he created an organization focused on bringing people together. Our mission at SCI is to strengthen communities by connecting diverse individuals and organizations through civic engagement initiatives. We are empowering young leaders, engaging volunteers of all ages, supporting initiatives for healthy and inclusive communities, and responding to what our community needs. Learn more at [socialcapitalinc.org](http://socialcapitalinc.org)