

2021 SCI Youth Grant Pitch Contest



SCI Social Capital Inc.®



About SCI

Mission Statement: SCI's mission is to strengthen communities by connecting diverse individuals and organizations through civic engagement initiatives.

- Based in Woburn, founded in 2002, & currently serves 20 communities in Greater Boston
- In 2019-2020 SCI programs:
 - Trained 239 Youth Leaders
 - Civically Engaged 4,174 Youth
 - Recruited 1,350 Total Volunteers

Local COVID-19 relief efforts included over 7,200 meals provided, 1,000+ masks for senior citizens, and Chromebooks delivered to 50+ families for remote learning



What is the Youth Grant Pitch Contest?

- In December 2020, SCI was awarded a CHNA15 mini-grant to pilot a unique youth program (<https://www.chna15.org/grants>)
- The purpose of the program is to engage youth groups from Wilmington, Winchester, and Woburn in a process of developing community projects that respond to the mental health needs of their peers.
- SCI will award \$4,000 worth of grants to youth-led groups, who will have until November 2021 to complete their respective projects.
- The goal of the program is to provide youth with the opportunity to:
 - *Decide how to strengthen their community*
 - *Learn public speaking, project management & collaborative skills*
 - *Network & build new relationships*



Program Details

Participating youth groups commit to a month-long learning experience that puts them in the driver's seat of positive change, while providing the guidance, monetary resources, and social capital needed to make a real impact.

- Youth groups will be paired with a volunteer Proposal Development Coach
 - *Coaches will be working professionals volunteering at least 1 hour/week to mentoring each youth group throughout the 4-week project development phase.*
- The program will culminate in the Pitch Contest *virtual event*, where a panel of judges will award Grant funds for project implementation to selected groups.
- The Youth Grant Pitch Contest is open to participants currently in grades 6-12.



Program Benefits

1. Opportunity for social engagement with other like-minded young people in the area.
2. Great resume builder in a tough year for extracurricular activities, while gaining experience in a variety of professional skills directly from working professionals.
3. The chance to positively impact other young people in the community!



Key Dates & Contact Info

- *Friday, March 12th*: Program Applications Due
- *Wednesday, March 17th*: Youth Groups invited to participate in program
- *Friday, March 19th*: Proposal Development Coaches matched with Youth Groups
- *Thursday, April 15th*: Pitch Contest virtual event & Grant Funds awarded

For additional questions or clarifications, please reach out to Phil Gordon at pgordon@socialcapitalinc.org, or by phone at 781-608-1499