

## Malden and Everett! Join SCI's Vaccine Equity Access Project (VEAP) as a VEAP Leader today!

## What is VEAP?

- VEAP (Vaccine Equity Access Program) is SCI's effort to improve public confidence in the COVID-19 and Flu vaccines
- We train trusted community members to encourage people in their network to get vaccinated
- We are working with community leaders to conduct grassroots outreach and reach those who are at the highest risk of COVID-19 and the Flu. This includes partnering with the Department of Public Health and local partners to promote clinics in Everett and Malden.

## SCI is looking for members of the Malden and Everett Communities to be VEAP Leaders -- what does it take to be a VEAP leader?

- They are respected members of their community and are comfortable talking with people they know about important issues.
- Attend 2 one-hour training meetings, which will include time to plan outreach activities with other leaders.
- Promote Massachusetts Department of Public Health COVID vaccine clinics in Everett and/or Malden.
- Additional incentives may be available to ensure outreach success.
- Receive a stipend of up to \$500 to cover the additional time they commit to the project.
- SCI is particularly interested in recruiting leaders who are proficient in Portuguese, Spanish, and Haitian Creole, and people with connections to the neighborhoods targeted for the clinics.
- If you are interested, please email ckwitchoff@socialcapitalinc.org ASAPI

## Who is Social Capital Inc. (SCI)?

Founded in 2002, SCI's mission is to strengthen communities by connecting diverse individuals and organizations through civic engagement initiatives. We believe that bringing people together in this way will result in communities that are safer, healthier and stronger.

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